

# AdvanceNC

## Web Design and eLearning Update



beyond  
campus  
innovations



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## Brief Project History

- Spring 2023 – Initial meeting to discuss online training opportunities with CCCC.
- Summer 2023 – Collaborated with the CCCC team in North Carolina to explore how online learning can support industry partners, advance careers, and assist the community in forging meaningful career paths within advanced manufacturing.
- November 20, 2023 – Conducted a workshop with AdvanceNC coalition members to perform needs assessments for the AdvanceNC website and online learning program.
- February 6, 2024 – Presented a project update in a 'show and tell' format.

# Building for AdvanceNC and Online Access




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## Advanced Manufacturing

Welcome to the Cutting Edge: Advanced manufacturing seamlessly integrates the latest technologies into traditional production, elevating efficiency and precision. By harnessing 3D printing, automation, and data-driven insights, we're crafting the future of production. Dive into the heart of advanced manufacturing with us and witness the revolution in the making.

Choose a course below to learn more about Advanced Manufacturing in NC!

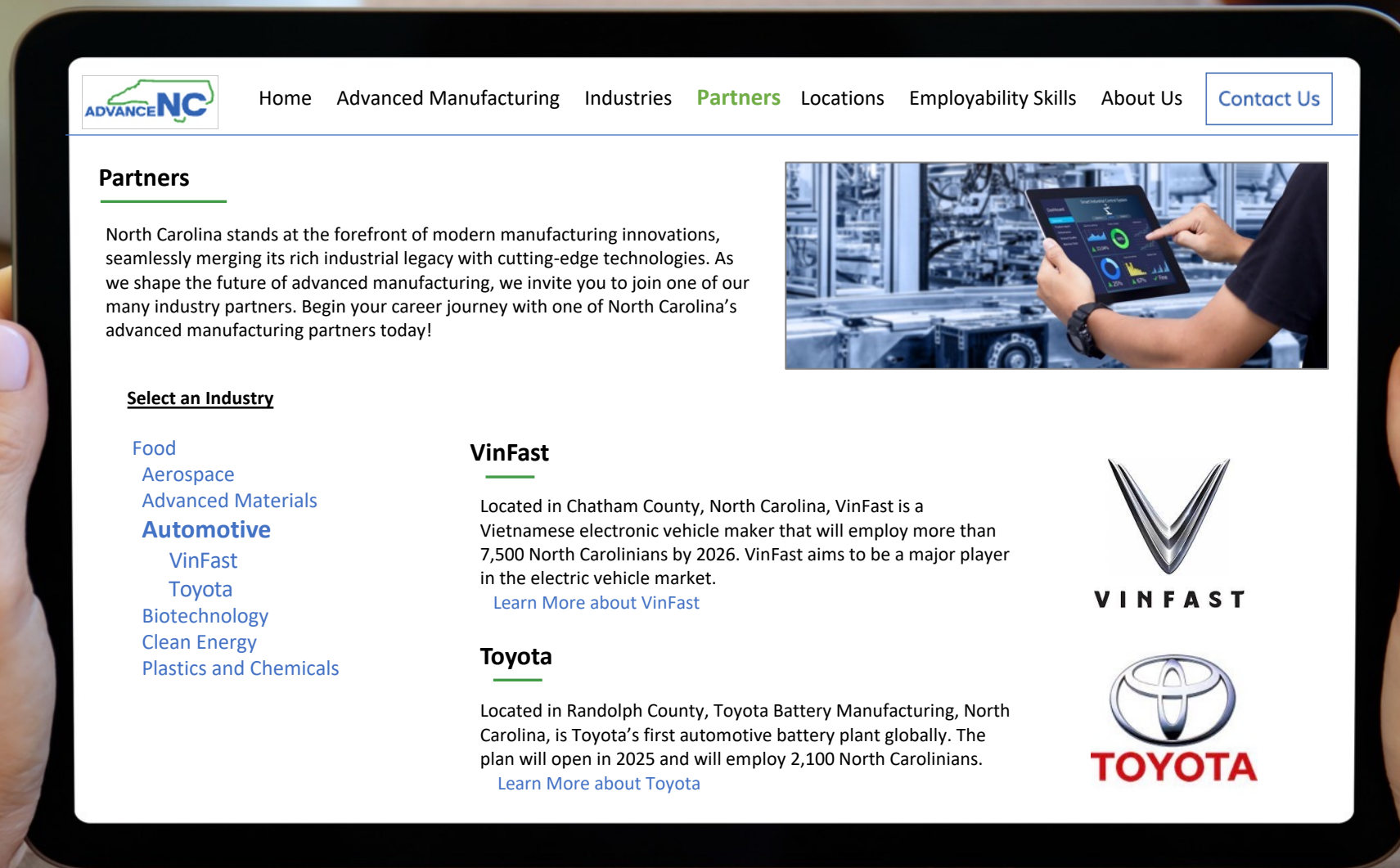


**What is Advanced Manufacturing?**

[Start Now](#)



# Building for AdvanceNC and Online Access



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## Partners

North Carolina stands at the forefront of modern manufacturing innovations, seamlessly merging its rich industrial legacy with cutting-edge technologies. As we shape the future of advanced manufacturing, we invite you to join one of our many industry partners. Begin your career journey with one of North Carolina's advanced manufacturing partners today!



### Select an Industry

- Food
- Aerospace
- Advanced Materials
- Automotive**
  - VinFast
  - Toyota
- Biotechnology
- Clean Energy
- Plastics and Chemicals

### VinFast

Located in Chatham County, North Carolina, VinFast is a Vietnamese electronic vehicle maker that will employ more than 7,500 North Carolinians by 2026. VinFast aims to be a major player in the electric vehicle market.

[Learn More about VinFast](#)



### Toyota

Located in Randolph County, Toyota Battery Manufacturing, North Carolina, is Toyota's first automotive battery plant globally. The plan will open in 2025 and will employ 2,100 North Carolinians.

[Learn More about Toyota](#)





**What are the  
critical design  
elements?**





## What we learned on November 20, 2023

- ✓ **Generate Excitement** – Energize and raise awareness about advanced manufacturing opportunities in North Carolina.
- ✓ **Impactful Design** – Craft the AdvanceNC website to engage users and facilitate connections to jobs, opportunities, the right people, and their future.
- ✓ **Repeatable Process** – As the AdvanceNC coalition rapidly expands, create a platform that seamlessly integrates and features additional industry partners. The platform needs to be designed to manage an increasing number of partnerships while ensuring user-friendliness.

# BCI Project Responsibilities



## Coming out of November 20 Stakeholder Meeting

- Take ownership of the AdvanceNC web design
- Continue building eLearning modules for industry, partners, and careers
- Merge the web design with eLearning design to maximize user engagement and connections to careers







## Updates

- ✓ [AdvanceNC Wireframes Complete](#)
- ✓ Website content scripted and in review
- ✓ eLearning content for 7 advanced manufacturing industries created
- ✓ [Creation of first industry eLearning module developed](#)
- ✓ Design website hero videos

[Hero Video 1](#)

[Hero Video 2](#)



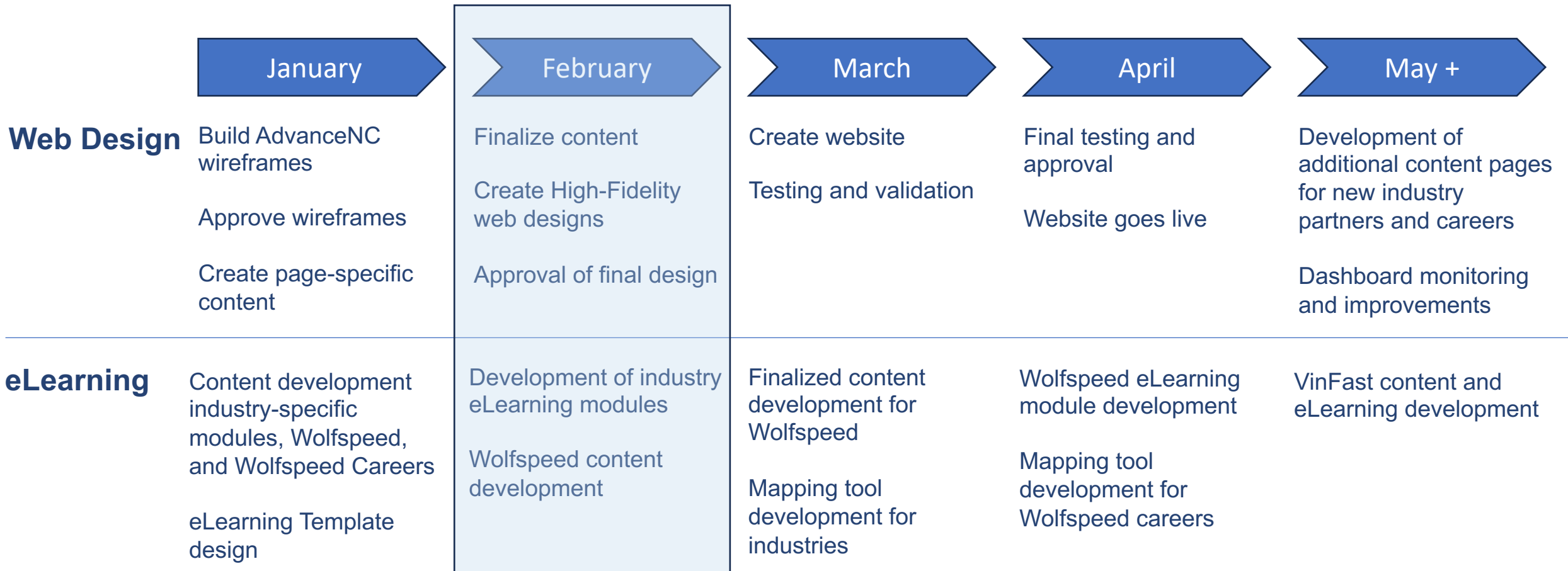


**What are  
the next steps?**





## Spring 2024 Timeline





[www.beyondcampus.com](http://www.beyondcampus.com)